



| Publishing Plans                                        | SPARK<br>\$1,599 | CLASSIC<br>\$3,299 | CREST<br>\$6,799 | PRIME<br>\$9,199 | EXPERT<br>\$15,699 |
|---------------------------------------------------------|------------------|--------------------|------------------|------------------|--------------------|
| <b>Production Features</b>                              |                  |                    |                  |                  |                    |
| E-Book Format and Distribution                          | ✓                | ✓                  | ✓                | ✓                | ✓                  |
| Paperback Format                                        | ✓                | ✓                  | ✓                | ✓                | ✓                  |
| Electronic Galley                                       | ✓                | ✓                  | ✓                | ✓                | ✓                  |
| Cover Design                                            | ✓                | ✓                  | ✓                | ✓                | ✓                  |
| Interior Page Design                                    | ✓                | ✓                  | ✓                | ✓                | ✓                  |
| Image Insertions                                        | 10               | 20                 | 30               | 50               | 75                 |
| Hardback Format                                         | ⊕                | ✓                  | ✓                | ✓                | ✓                  |
| Concierge Support                                       |                  |                    |                  |                  | ✓                  |
| Illustration Service (for full-colour books)            | ⊕                | ⊕                  | ⊕                | ⊕                | ⊕                  |
| <b>Editorial</b>                                        |                  |                    |                  |                  |                    |
| Editorial Assessment                                    |                  |                    |                  | ✓                |                    |
| Copyediting                                             |                  |                    | ✓                |                  | ✓                  |
| Cover Copy Polish                                       | ⊕                | ⊕                  | ⊕                | ✓                | ✓                  |
| Credit for Editing Services                             |                  |                    |                  | \$800            |                    |
| <b>Post-publication Features and Registrations</b>      |                  |                    |                  |                  |                    |
| Worldwide Book Distribution and Online Listing          | ✓                | ✓                  | ✓                | ✓                | ✓                  |
| New Releases Section in the Xlibris online bookstore    | ✓                | ✓                  | ✓                | ✓                | ✓                  |
| Google and Amazon Book Search                           | ✓                | ✓                  | ✓                | ✓                | ✓                  |
| Barnes and Noble "See Inside"                           | ✓                | ✓                  | ✓                | ✓                | ✓                  |
| ISBN Assignment                                         | ✓                | ✓                  | ✓                | ✓                | ✓                  |
| Legal Deposit                                           | ✓                | ✓                  | ✓                | ✓                | ✓                  |
| Library of Congress Control Number                      | ⊕                | ✓                  | ✓                | ✓                | ✓                  |
| Featured Book placement in the Xlibris online bookstore |                  |                    | ✓                | ✓                | ✓                  |

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|                                                              |       |         |                      |                      |                   |
|--------------------------------------------------------------|-------|---------|----------------------|----------------------|-------------------|
| Enhanced Metadata Listing with Optimized Keywords            |       |         |                      | ✓                    | ✓                 |
| Set Your Own Price Programme                                 | +     | +       | ✓                    | ✓                    | ✓                 |
| Author Advantage Royalty Programme                           | +     | +       | +                    | +                    | ✓                 |
| <b>Book Copies</b>                                           |       |         |                      |                      |                   |
| Digital Bookstubs                                            | 10    | 50      | 150                  | 250                  | 500               |
| Credit for Your First Book Order                             | \$150 | \$400   | \$600                | \$800                | \$1,600           |
| <b>Marketing Features</b>                                    |       |         |                      |                      |                   |
| Credit for Marketing Services                                |       | \$300   | \$600                | \$700                | \$700             |
| Social Media Set-up Support                                  |       | Guide   | Kit                  | Kit                  | Kit               |
| Author Website Setup with One Year Hosting                   | +     | 3 Pages | 3 Pages              | 6 Pages              | 6 Pages           |
| Domain Name and Hosting Renewal                              | +     | +       | +                    | +                    | 1 year            |
| Print-ready Bookmarks Design File                            |       | ✓       | ✓                    | ✓                    | ✓                 |
| Book Sales Savvy Marketing Guide                             |       | ✓       | ✓                    | ✓                    | ✓                 |
| Bookstore Returnability Programme                            | +     | +       | 12 months            | 12 months            | 24 months         |
| Press Release Essential                                      | +     | +       | 100 media outlets    | 200 media outlets    | 500 media outlets |
| Book Feature in <i>BookMad</i> online magazine               |       |         | New Releases Listing | New Releases Listing | Half Page         |
| Printable Marketing Materials Design File                    |       |         | 3 Events             | 3 Events             | 10 Events         |
| Printable Digital Bookstore Sell Sheet                       |       |         |                      |                      | ✓                 |
| Optional Social Media Announcement                           |       |         |                      |                      | ✓                 |
| Video & Podcast Interview on <i>The Book Connection Show</i> |       |         |                      |                      | ✓                 |

 - Add-on  
 - Included

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